

2024 MCGILL-TOOLEN FOOTBALL SPONSORSHIP PACKAGES AGREEMENT

Circle **NEW** or **RENEWAL** If Renewal check to USE SAME AD ON FILE

Name of Sponsor/Company: _____

Address: _____

Contact Name/Phone #/Email: _____

Player Responsible for the Sponsorship: _____

Sponsorships Available for Regular 2024 Season

YELLOW JACKET PACKAGE:

VALUE-\$10,000

- Sideline Advertisement (1 of 2 banner spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of website)
- Social Media Weekly Sponsor (Company logo on all Email and Social Media - Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Sideline Pass plus Four Chairback Seats & Parking Pass to all Home football games

ORANGE PACKAGE:

VALUE-\$5,000

- Sideline Advertisement (1 of 2 spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of www.mcgill-toolen.org) Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

FIELD HOUSE PACKAGE:

SOLD OUT VALUE-\$4,000

- Billboard in the corner of the field by the Home Field House
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website www.mcgill-toolen.org)
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

BLACK PACKAGE:

VALUE-\$3,000

- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website www.mcgill-toolen.org)
- On Field Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

WHITE PACKAGE:

VALUE-\$1,500

- On Field Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game

Sideline Advertisement

\$5,000

- 1 of 2 spots between 20-30 yard lines

Website Sponsor (1 of 4 spots)

\$2,500

- 1 of 4 spots with Company logo on Football Home Page of our website

Social Media Weekly Sponsor

\$1,000

- Company logo on all Social media- Facebook, Twitter, & Instagram accounts for 1 week

On Field Endzone Signage Advertisement

\$750

- A Frame Endzone Signage behind North Endzone

PAYMENT INSTRUCTIONS *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) or for Credit Card Payment – Contact Alani Rodgers mctfootballads@gmail.com*

SPONSORHIP DESIRED: _____

Check Number: _____ Amount: _____

- Form and payment Can be Dropped off in the McGill Office
- Mailed to: McT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: Mctfootballads@gmail.com
- Forms can be filled out electronically by scanning QR code



MEDIA GUIDE AD INSTRUCTIONS

- ATTACH PRINT READY MATERIALS OR EMAIL TO MCTFOOTBALLADS@GMAIL.COM (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- If want a player in ad CHECK BOX TO USE PROFESSIONAL PICTURE DAY PHOTO IN MEDIA GUIDE AD

OF FOOTBALL PLAYER: _____

Thank You for supporting the McGill-Toolen Yellow Jackets !

Office Use Only: Check # _____ Amount paid: _____ cash or credit card: _____