

2026 MCGILL-TOOLEN FOOTBALL SPONSORSHIP PACKAGES AGREEMENT

Circle NEW or RENEWAL If Renewal check to USE SAME AD ON FILE

Name of Sponsor/Company: _____

Address: _____

Contact Name/Phone #/Email: _____

Player Responsible for the Sponsorship: _____

Sponsorships Available for Regular 2026 Season

YELLOW JACKET PACKAGE:

VALUE-\$10,000

- Sideline Advertisement (1 of 2 banner spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of website)
- Social Media Weekly Sponsor (Company logo on all Email and Social Media - Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Sideline Pass plus Four Chairback Seats & Parking Pass to all Home football games

ORANGE PACKAGE:

VALUE-\$5,000

- Sideline Advertisement (1 of 2 spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of www.mcgill-toolen.org) Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

FIELD HOUSE PACKAGE:

VALUE-\$4,000

- Billboard in the corner of the field by the Home Field House 2 year commitment
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website www.mcgill-toolen.org)
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games



BLACK PACKAGE:**VALUE-\$3,000**

- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website www.mcgill-toolen.org)
- On Fence in Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

WHITE PACKAGE:**VALUE-\$1,500**

- On Fence in Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game

Sideline Advertisement**\$3,000**

- 1 of 2 spots between 20-30 yard lines

Website Sponsor (1 of 4 spots)**\$2,500**

- 1 of 4 spots with Company logo on Football Home Page of our website

Final Score Sponsor (1 spot)**\$2,500**

- 1 spot Company logo, tag, and link to website on all social media (Facebook, Instagram, X) with the final score of every game

Electronic Down Sponsor (1 spot 3 Year Commitment)**\$1,500 (year 1)**

- 3 year commitment, \$1,500 for year one, and \$1,000 for next two years
- Company Logo on Electronic Down Marker,
- includes a PA announcement for each home game
- Recognition Social Media Post with Company Logo, Tag, and link to website

Social Media Weekly Sponsor**\$1,000**

- Company logo on all Social media- Facebook, Twitter, & Instagram accounts for 1 week

On Fence Endzone Signage Advertisement**\$750**

- On fence in Endzone Signage behind North Endzone (

Press Box Banner – 2 year commitment

- A Banner on one section of Press Box Fence 8ft long **\$600**
- A Banner on other section of Press Box up to 22 ft long **\$875**

PAYMENT INSTRUCTIONS *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) or for Credit Card Payment – Contact Emily Demouey mctfootballads@gmail.com*

SPONSORSHIP DESIRED: _____

Check Number: _____ Amount: _____

- Form and payment Can be Dropped off in the McGill Office
- Mailed to: McT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: Mctfootballads@gmail.com
- Forms can be filled out electronically by scanning QR code

MEDIA GUIDE AD INSTRUCTIONS

- ATTACH PRINT READY MATERIALS OR EMAIL TO MCTFOOTBALLADS@GMAIL.COM (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- If want a player in ad CHECK BOX TO USE PROFESSIONAL PICTURE DAY PHOTO IN MEDIA GUIDE AD OF FOOTBALL PLAYER: _____

Thank You for supporting the McGill-Toolen Yellow Jackets !

